PHILIP MORRIS

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October 5, 1982

Ms. Andrea Houser Durfee
KJR-CCA Director
KJR-950
P.O. Box 3726
Seattle, Washington 98124

Dear Ms. Durfee:

I referred your letter of September 19 and the attached fact sheets to Larry Wilson, Benson and Hedges Brand Manager.

After reviewing the Community Club Awards material he informed me that he was not interested in participating in the program. Nevertheless, we thank you for bringing it to our attention.

Sincerely,

James L. Thompson, Jr.
Vice President - Media

mcf:

cc: Mr. L. Wilson

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